**Implementation plan – Project LIFE**

Based on discussions with stakeholders over the past few days here is the draft action plan for the Organ Donation project for the next 6 months.

**Time Frame:** 6 months

**Focus Area:** Delhi

**Stakeholders:** Hospitals, Government, NGOs, Common Man

**Mission:** To catalyze the implementation of all areas of the Organ Donation eco-system in New Delhi

**Objectives:**

- To bring 200 hospitals on-board in the organ donation eco-system

- To setup system and processes in these hospitals

- To train Transplant Coordinators in these hospitals

- To train Traffic Police to aid in organ transfer

- To sensitize doctors in the hospitals around areas of organ donation

- To run an awareness campaign to register organ donors

**Catalysers:**To meet the above objectives following is the list of possible steps to be taken to catalyze the eco-system

- Organizing a convention inviting Hospitals, Govt. and NGOs with the objective of getting hospitals registered and sensitizing the hospital management about organ donation

- Reaching out individually to hospitals to get them on-board

- Organizing a pledging drive along with the Blood Donation project

- Organizing workshops to train transplant coordinators and traffic police

**Areas where Fortis could get involved:**

Knowledge transfer on organ donation processes for hospitals, Knowledge transfer on transplant coordinator training, Funding Convention, Funding training workshops, Funding awareness campaigns

**Areas where NATHEALTH can get involved:**

Reaching out to hospitals to get them onboard for organ donation, Funding convention

**Areas where ORGAN can get involved:**

Aiding in the awareness campaign based on the campaign that has already been designed

**Draft Features of Strategic Partnership MoU**

Fortis will be a collaborator of CFBI in the healthcare domain over the next 5 years. The collaboration will be guided by the principle of furthering better affordable healthcare in India.

The collaboration will have the following key elements:

- CFBI will work on scaling up existing CSR initiatives of Fortis

- CFBI will work on increasing employee engagement in CSR initiatives

- CFBI will provide an impact assessment framework for CSR activities

- CFBI will explore possibilities to become a social mobilization partner in Fortis's healthcare initiatives on select projects of mutual interest

- Fortis will aid in knowledge transfer for implementation of Social initiatives of CFBI

- Fortis will provide its facilities in various cities to aid in implementation of the Healthcare initiatives of CFBI

- Fortis will look to financially aid implementation of select projects of mutual interest in the Healthcare domain of CFBI

- Initiatives which are jointly being run by Fortis and CFBI will carry the branding of both

- The collaboration will not limit either parties to associate with other stakeholders in the healthcare domain